

# JANE BOAL

## BIO

**Jane Boal** is founder of a business communications consulting firm based in Carlsbad, California. Jane Boal Communications mentors business owners to help them reach their goals through strategic, effective storytelling. Whether presenting to news media, to a board room, pitching a business online, on the air, or face-to-face, Jane's clients are thoroughly prepared to successfully get their point across—and get results. In addition to working with her clients, Jane is a dynamic public speaker and sought after host for corporate meetings and special events.

Jane is an Emmy award-winning journalist who worked ten years at the Tribune Broadcasting Company in Chicago. When Jane joined the WGN-News team as a reporter assigned to cover special features, she quickly advanced to general assignment reporter, while continuing her work as features reporter/producer. Assigned to cover breaking news and producing features for the Morning, Noon and Nine o'clock newscasts. In her ten years at WGN-News, Jane also garnered eight additional Emmy nominations as a reporter and producer.

In addition to working as a general assignment reporter, she also served as reporter/producer for one of WGN's longest running feature segments, *Chicago's Very Own*. Jane hosted the daily *Around Town Morning Show* segment, and produced an ongoing weekly feature *Jane Boal's Good News* while covering her general assignment reporting duties for all three of WGN's news shows. In September 2001 Jane traveled to New York City to the site of the World Trade Center's Twin Towers just following the national tragedy, where she interviewed police officers and firefighters working at "ground zero." This was the first of WGN-TV's efforts to produce the nationally syndicated *Unsung Heroes* segments. Jane became the sole reporter and producer of this Emmy-winning series from 2001 to 2005. In addition to the series, she also hosted and co-produced a half-hour *Unsung Heroes* special. The uplifting stories Jane reported on were re-aired by a Warner Brothers TV show, where she was a featured guest.

Jane's ongoing stories, in partnership with WGN-TV, The Dept. of Children and Family Services (DCFS) and Illinois Voices for Children, aimed to change the way society views foster children. From 2005 to 2007 Jane worked as the sole reporter/producer for these news segments.

Jane received the Broadcast Media of the Year Award by the State of Illinois Interagency Committee on Employees with Disabilities (ICED) for Outstanding Coverage of People with Disabilities in Illinois.

Prior to her news career, Jane worked as an on-camera spokesperson and commercial talent for numerous companies. She has hosted live medical shows for clients, such as Abbott Laboratories. Jane anchored a pilot news and entertainment show for Bell South.

Originally from Tallmadge, Ohio, Jane has attended Akron University and Columbia University's School of Communications in Chicago. Beginning in her teenage years, she has been an active volunteer serving children's causes including the Chicago Public School system, numerous children and family advocacy groups. As a founding member of the Road Theatre Company in North Hollywood, CA, Jane helped form a children's theater class. She has worked with young people enrolled in Chicago Youth Centers, and has served as spokesperson and co/host for numerous charities, including the Rainbows Organization (which fosters emotional healing among children) and the Chicago Police Women's Association.

# JANE BOAL

## CURRICULUM VITAE

janeboal.com -- 760 230 3888

### Professional Experience

#### ***Strategic Media Consultant***

**2000 – Current**

- Guide organizations to capture and communicate their brand and company vision through effective storytelling, multi-media, presentations and social media
- Coach companies, individuals, schools and groups to develop messages that create the most media interest and impact goals

#### ***NBC-News, San Diego, California***

- General assignment news reporter for NBC-7 News – Freelance

**2013 – 2014**

#### ***WGN-TV News, Chicago, Illinois*** (Tribune Broadcasting Company)

**1998 – 2009**

- Emmy winning reporter and producer of sponsored *Unsung Heroes* segments and specials
- Reporter and producer of WGN-TV's weekly signature series *Chicago's Very Own*
- General assignment reporter, covering daily and live breaking news
- Creator, co-anchor and producer of *Good News*, a positive news series

### ***Spokesperson***

- Corporate spokesperson for public and internal initiatives
- Stage and on-camera spokesperson for television shows, commercials, and theatrical productions
- Founding member of The Road Theatre Company, North Hollywood, California

### ***Awards***

- Emmy award winning reporter and producer *Unsung Heroes* feature series
- Eight-time Emmy nominated for hosting, reporting and producing
- Numerous awards for community activism

### ***Education and Professional Development***

- Akron University, Akron, Ohio
- Columbia College, Chicago, Illinois
- Second City Improvisation, Chicago, Illinois
- Communication, Acting and Voice technique

### ***Ongoing Philanthropic Experience***

- Fundraiser and volunteer with students in schools to avoid bullying, build confidence, and enhance performance techniques for presentations